

Table 17C.240-2. Standards for Permanent Signs in Commercial, Center and Corridor, and Industrial Zones [1]

CBD, GC, LI & HI		CC2 & CB [2]	O, OR, NR, NMU	CC1 [2]	CC4 [2]
Signs Attached to Buildings					
Size Allocation	1-1/2 sq. ft. per 1 ft. of primary bldg. wall or 15 percent of the primary bldg. wall whichever is greater.	<ul style="list-style-type: none"> 1 sq. ft. per 1 ft. of primary bldg. wall if a freestanding sign is also on the same street frontage. 1-1/2 sq. ft. per 1 ft. of primary bldg. wall if there is no freestanding sign on the same street frontage. 	Same	Same	15 sq. ft.
Maximum Number	No limit within size allocation.	Same	Same	Same	1
Maximum Area Per Sign	250 sq. ft. In the CBD zones, the maximum area per sign attached to a building is not limited.	100 sq. ft.	50 sq. ft.	50 sq. ft.	15 sq. ft.
Min. Guaranteed Sign Area for a Ground Floor Tenant Space	32 sq. ft.	Same	Same	Same	15 sq. ft.
Types Allowed					
Fascia, Awning, Marquee, Pitched Roof, Painted Wall	Yes	Yes	Yes	Yes	Yes
Projecting	Yes, but no projecting signs if a freestanding sign is also on the same street frontage.	Same	Same	Same	Same
Rooftop	Yes	No	No	No	No
Freestanding Signs					
Maximum Number	1 per site or 1 per 300 ft. of arterial street frontage and 1 for each additional 300 ft. or fraction thereof [3].	1 per arterial street frontage [4]	1 per arterial street frontage [4]	1 monument sign per arterial street frontage	1 monument sign per building
When Not Allowed	Not Limited	Not allowed if there is already a projecting sign on the same site frontage, or if existing signs attached to buildings exceed the limit of 1 sq. ft to 1 ft. of primary building wall.	Same	Same	Not allowed if there is already a wall or projecting sign
Size Allocation for All Freestanding Signs	1 sq. ft. per 1 ft. of arterial street frontage. Local street frontage can be used if there are not arterial site frontages.	Same	Same	Same	15 sq. ft.
Size Limit	250 sq. ft.	75 sq. ft. [5]	50 sq. ft. [5]	50 sq. ft.	15 sq. ft.
Maximum Height [6]	35 ft. In the CBD-5 zone, the maximum height is 60 ft.	20 ft.	20 ft.	5 feet	5 feet
Additional Signs Allowed [7]					
Directional Signs, Temporary Signs	See SMC 17C.240.240(H) and SMC 17C.240.240(G) .				
<p>Yes = Allowed No = Prohibited</p> <p>Notes:</p> <p>[1] Temporary signs are regulated under SMC 17C.240.240(H), Temporary Signs.</p> <p>[2] Signs in CC zones are subject to the standards and guidelines contained in the Initial Design Standards and Guidelines for Centers and Corridors.</p> <p>[3] On sites with frontages longer than 300 feet, sign area earned from the first 300 feet may not be used on the second sign. For example, a 350-foot street frontage may have a 200 sq. ft. and a 50 sq. ft. freestanding sign. Interstate freeways, United States highways, state routes that are not also City of Spokane Arterials are not considered arterial streets for purposes of this Title. Sites with frontage on more than one arterial are allowed a freestanding sign on each arterial. The size allocation for each freestanding sign shall be calculated independently using only the length of the arterial frontage adjacent to the freestanding sign. The square footage allowance for freestanding signs for one arterial shall not be transferred to other arterials.</p> <p>[4] Where a site has no arterial street frontage, one freestanding sign is allowed.</p> <p>[5] The maximum sign area may be an additional twenty-five square feet for each additional business on a site having more than one business, up to a maximum area of one hundred fifty square feet.</p> <p>[6] This height limit is for the total height of the combined sign face and sign structure.</p> <p>[7] These signs may be allowed in addition to signs attached to buildings and freestanding signs when they meet the standards of SMC 17C.240.240(H) and SMC 17C.240.240(G).</p>					